



SMART ASSEMBLY INDUSTRIAL CO.
شركة التجميع الذكي الصناعية

SAIC is a leading manufacturer of Control Panels and Automation Systems in Riyadh, which excels in providing comprehensive solutions for Control Panels and Automation Systems, including Motor Control Centers (MCC), DDC/ BMS Automation Panels, PLC/ SCADA Automation Panels, Drive Panels and all types of standard automation and power panels.

Control Panels & Automation Systems

Motor Control Centers (MCC) and Drive Panels

DDC/BMS Automation Panels

PLC/SCADA Automation Panels

Power Distribution Panels



SETRA Industrial Group
مجموعة سيترا الصناعية

Delivering Unrivalled Quality & Exceptional Service



1000+
Happy Clients



1200+
Completed Projects



35+
Years Experience



30+
Qualified Engineers

Get In Touch

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Riyadh,
Saudi Arabia



SETRA Industrial Group
مجموعة سيترا الصناعية

As a subsidiary of the leading SETRA Group, **SETRA Industrial Group (SIG)** has been a cornerstone of Saudi Arabia's industrial landscape for over **35 years**. Our commitment to excellence and innovation has positioned us as a leader in the market, with **four** state-of-the-art factories spreading over **30,000 m²** in Riyadh. We proudly employ more than 300 dedicated professionals who are the driving force behind our success.



Setraa Al Amal Manufacturing Company (SAMCO)
Specializing in Low and Medium Voltage Switch Gear & Electrical Panel Boards.



Al Amal Company
Experts in Cable Management Systems (Cable Tray, ladder) and Metal & Steel Fabrication.



Metacool
Leaders in HVAC Ducting Solutions.



Smart Assembly Industrial Company (SAIC)
Innovators in Control Panels & Automation Systems.



SETRAA ALAMAL
ستراء الأمل



AL-AMAL CO.
شركة الأمل



METACOOOL
ميتاكول

SAMCO has established itself as a premier manufacturer of Low and Medium Voltage Electrical Panel Boards and Control Panels in Riyadh. As a Premier Plus partner of Schneider Electric (certificate previously known as Platinum partner), SAMCO ensures unparalleled quality and innovation in every product. All our facilities are ISO and BQC certified, reflecting our commitment to the highest standards of excellence.

Al Amal Co. has become a pioneer in Cable Management, Metal & Steel Fabrication, and Electromechanical Support Systems in Saudi Arabia. We specialize in the manufacturing of Steel and Aluminum Cable Trays, Cable Ladders, Cable Trunking, various Cable Management System Accessories, Enclosures, Cabinets, and a wide range of Metal & Steel Fabrication solutions.

Metacool has risen to prominence as a leading ducting manufacturer in Saudi Arabia. With over 15 years of experience and a large 18,000 m² manufacturing facility, Metacool is dedicated to providing high-quality, customized ducting solutions. Our advanced facility, operated by a team of skilled technicians, guarantees reliable, efficient, and safe fabrication processes.

Substations

Low Voltage Busways

ATS Panels

Distribution Boards

Synchronizing Panels

Totalizing Panels

Low Voltage Switch Gear (LV)

Control Panels (BMS, SCADA, LCP)

Medium Voltage Switch Gear (MV)

Main & Sub Main Distribution Panels

Motor Control Centers (MCC) and Drive Panels

Cable Tray Systems

Cable Trunking Systems

Electrical Support Systems

Metal & Steel Fabrications

Enclosure, Cabinets and Racks Fabrication

Rectangular Ducts & Related Accessories

Spiral Ducts & Related Accessories

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